



## Join the ATA Action Virtual Foodcare Coalition

Here's your opportunity to create policies that support the integration of virtual care in the delivery of food and nutritional support to maintain health, prevent disease, and manage chronic conditions. The ATA Action Virtual Foodcare Coalition is designed for organizations interested in actively participating in the advocacy and policy-making process to define the integration of nutritious food into healthcare through telehealth and virtual care platforms. ATA Action is the leading voice for state and federal telehealth policy and is bringing their advocacy to advance Virtual Foodcare policies.

As a first step, ATA Action hosted thought leaders in Virtual Foodcare to discuss the challenges, opportunities, and priorities facing the healthcare system focused on programs delivering personalized dietary interventions and nutritional guidance for their patients. The result: a coalition of healthcare leaders dedicated to virtual foodcare. **Join us!**

### Priority Policies for Advocacy and Monitoring:

- Support for the Medical Nutrition Therapy (MNT) Act: Advocate for the expansion of Medicare coverage for nutrition therapy through telehealth platforms, for conditions like diabetes and hypertension.
- Support Medicaid Demonstration Waivers for Home-Delivered Meals: Advocate for state Medicaid agencies to adopt section 1115 waivers that include coverage for evidence-based, medically tailored meals and nutrition services.
- Enhancement of Online Enrollment for WIC and SNAP: Support making the USDA's online purchasing pilot permanent and advocate for online WIC benefits access, increasing access to nutritional support for vulnerable communities.
- Expansion of Reimbursement Models: Push for coverage parity for Virtual Foodcare, ensuring coverage for nutrition services for both in-person and virtual care across all public and private payer plans.
- Facilitation of Cross-State Nutritional Healthcare Delivery: Address barriers for dietitians, pharmacists, and healthcare providers to offer virtual nutrition services across state lines.

### Membership:

#### Coalition Member — \$3,500 per month

As a Coalition Member, you will actively shape Virtual Foodcare policies and collaborate with ATA Action's federal and state teams.

- Support and Shape Advocacy Priorities: Ensure the coalition has the resources to champion your organization's Virtual Foodcare goals while actively participating in discussions to help shape the coalition's policy and advocacy direction.
- Promote Innovation and Leadership in Telehealth: Join the leading advocacy group advancing policies that promote access to nutritious food through telehealth, positioning your organization as a recognized leader in the future of Virtual Foodcare.
- Strategic Insight and Exclusive Access: Gain access to legislative tracking, policy updates, newsletters, and advocacy strategies, and participate in regular coalition calls to stay informed, engaged, and ahead of key issues relevant to Virtual Foodcare.
- Networking and Leadership: Connect with industry leaders and policy experts to influence the direction of Virtual Foodcare.

#### Join Us Today!

Position your organization as a leader in Virtual Foodcare advocacy. If you're interested in joining the coalition or would like to hear more about the wide array of benefits of ATA Action membership, please contact **Hunter Young** at [hyoung@ataaction.org](mailto:hyoung@ataaction.org) to learn more or schedule a call.